

Prof. Ronald Purser
San Francisco State University

**The challenges of secular
mindfulness to
Buddhism in
the West**

**Le sfide
degli approcci
mindfulness based
al Buddhismo in Occidente**

Discussants:

Dr. Loredana Vistarini

Centro Italiano Studi Mindfulness - CISM - Roma

Dr. Fabio Giommi

Associazione Italiana Mindfulness - AIM - e Nous - Scuola di
Specializzazione in Psicoterapia Cognitivo - Costruttivista -
Milano

Dr. Massimo Tomassini

Università di Roma Tre

Ven. Dario Doshin Girolami

Centro Zen l'Arco di Roma

Moderatore:

Prof. Antonino Raffone

Dipartimento di Psicologia,
Sapienza Università di Roma

Martedì 1 Luglio 2014

17:00 - 19:30

Dipartimento di Psicologia

Via dei Marsi 78, Aula 8

[con traduzione in italiano]

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Ronald Purser

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Ron Purser, Ph.D. is a professor of management at San Francisco State University where he has taught the last sixteen years in both the MBA and undergraduate business programs. Prior to moving to San Francisco, he taught at Loyola University of Chicago. He received his doctorate in organizational behavior at Case Western Reserve University.

His professional writings and publications currently focus on the application of Buddhist psychology and mindfulness practices to management, and organizations. His recent articles include Revisiting Mindfulness: A Buddhist-Based Conceptualization (with J. Milillo at Harvard); Zen and the Art of Organizational Maintenance; Zen and the Creative Management of Dilemmas (with A. Low); Deconstructing Lack: A Buddhist Perspective on Egocentric Organizations; and A Buddhist-Lacanian Perspective on Lack. More recently, Prof. Purser writings have been exploring the challenges and issues of introducing mindfulness into secular contexts, particularly with regards to its encounter with modernity, Western consumer capitalism, and individualism.

In 1981, he began attending classes and retreats at the Tibetan Nyingma Institute in Berkeley. His formal Zen training started at the Cleveland Zen Center in 1985 under Koshin Ogui Sensei, who had been Shunryu Suzuki's personal assistant in the early 1960's. After returning to San Francisco in 1997, he continued to study and practice with Zen teachers and Tibetan lamas, is now an ordained Dharma instructor in the Korean Zen Buddhist Taego order.

He is co-author five books including, *24/7: Time and Temporality in the Network Society* (Stanford University Press, 2007), and over 60 academic journal articles and book chapters.

